



# Internet Media Device Alliance Newsletter

AUGUST 5, 2009

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*Awox  
Reciva  
vTuner*

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## Full Members:

*Analog Devices  
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*Audiovox  
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Otaki  
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Stream Unlimited  
VSP Verband  
Schweizer Privat  
Radios*

## IMDA Press Event at IFA

The IMDA will be holding a press event during IFA to roll out the IMDA Certification. IMDA Profile 1 Certified products will be on display at the Press Event and the Summit. If you would like to find out how your products can be certified and participate in the Press Event, please contact Claudia Jablonski at [claudia.jablonski@imdalliance.org](mailto:claudia.jablonski@imdalliance.org) for more information.

## IMDA Profile 1 Certified Internet Radios

The IMDA Profile 1 Certification requirements are now available for companies wishing to certify internet radios. If you are interested, please send an e-mail to Claudia Jablonski at [claudia.jablonski@imdalliance.org](mailto:claudia.jablonski@imdalliance.org).

## IMDA Summit at IFA

Sunday, September 6, 2009 (14:30 – 18:00):

We will be holding a half day Summit which will take place during the IFA Conference in Berlin. It will take place on the premises in the ICC Building Room 42. The Summit is open to all people interested in the works of the IMDA.

If you would like to come, please send an e-mail to Claudia Jablonski at [claudia.jablonski@imdalliance.org](mailto:claudia.jablonski@imdalliance.org). Payment information is at the end of this Newsletter. We have space for only 100 participants at this Forum. This will fill up quickly so please let us know as soon as possible if you plan to participate.

It would be appreciated if you could pass along this information to others that you believe might be interested in the IMDA Summit.

There will be no charge for IMDA members to attend the Summit. There will be a fee of \$150 per person for non-IMDA members.

### Summit Objectives:

1. Roll out IMDA Certified Profile 1 (Internet radios) for the press and to the industry.
2. Provide a discussion forum for industry participants to exchange ideas and strategies to move forward to the common good.

**Steering Committee:**

Chairman: Harry Johnson, vTuner

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BBC  
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**Technical Committee:**

Chairman: Andy Giefer, Deutsche Welle

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We're on the Web!

[www.imdalliance.org](http://www.imdalliance.org)

Why You Should Attend:

1. Find out about "The world's first industry standard for Internet Radios".
2. Network with industry peers and potential partners.
3. Be a part of the planning for future efforts of the IMDA (Profile 2 and beyond).
4. Make sure your products will meet IMDA Certification requirements.

**IMDA Summit Agenda**

- 14:30-14:45 Welcome and IMDA Introduction - John Ousby, Director, Broadcaster Services, vTuner
- 14:45-15:30 Presentation of Profile 1 – Andy Giefer, Project Engineer, New Media Department, Deutsche Welle
- 15:30-16:00 Vision of Broadcasting in 2 Years - Roland Beutler, Chairman, EBU Future of Radio Group, SWR Engineer
- 16:00-16:30 Break with refreshments
- 16:30-17:00 Objective of Profile 2 - Mark Hopgood, Director of Marketing, Frontier Silicon
- 17:00-17:30 Social Networking - John Ousby, Director, Broadcaster Services, vTuner
- 17:30-18:00 Wrap up

**Payment Information**

**METHOD OF PAYMENT** to Internet Media Device Alliance, Inc. for Conference Fee:  
\$150 (listed in U.S. Funds)

**CREDIT CARD:**

If you would like to make a payment by credit card, please use the following link:  
<http://www.imdalliance.org/paypal>

**WIRE TRANSFER:**

Account Name: Internet Media Device Alliance, Inc.  
Account Number: 791643638  
Bank: JP Morgan Chase (54 Main Street, Northport, NY 11768)  
Swift Number: CHAS US 33  
ABA Routing Number: 021000021