

IMDA General Assembly Agenda - January 8, 2010 - MGM Grand Hotel, Las Vegas

- 08:00 Doors open with breakfast
- 09:00 Introduction to IMDA: Mission, objectives, organization structure, *Harry Johnson, vTuner*
- 09:15 Perspectives on Internet Radio/TV in 2015
Moderator: John Ousby, vTuner; Panelists: Jeff Littlejohn, Clear Channel Radio; Carlos Barrionuevo, NPR; Colin Crawford, Pure; Nader Gharachorloo, Verizon
- 10:00 Coffee Break
- 10:30 Ubiquitous Internet Media – How long will it take?
Moderator: Mark Hopgood, Frontier Silicon Panelists: Todd Beals, Audiovox; Howard Soroka, Universal Music; Ray Archie, CBS Radio; Teemu Tarnanen, Nokia
- 11:30 Profile 1 and Beyond, *Andy Giefer, Deutsche Welle*
- 12:00 IMDA Metadata: Service Discovery, *Alan Ogilvie, BBC*
- 12:30 Closing Remarks, *Harry Johnson, vTuner*

A Forward Look at Internet Radio and TV Devices

Join the IMDA for the launch of standard station metadata for Internet radios at CES, Las Vegas

IMDA General Assembly: Friday, January 8, 2010 at 8:00am

The IMDA would like to invite you to join a half day meeting at the CES conference in Las Vegas. It will be held at the MGM Grand Hotel in Studio B. The meeting will begin with a breakfast at 8:00am and we expect it will end at 1:00pm. There will be a fee of \$150 per person for non-IMDA members.

In addition to the IMDA working group activities, we will present pertinent Market Information and a Case Study of the Internet Radio Market. We will provide insight into challenges and accomplishments of the Internet Radio market over the last couple of years from the perspective of broadcaster, technology provider and manufacturer.

If you would like to join us, please e-mail Claudia Jablonski at claudia.jablonski@imdalliance.org. Space is strictly limited to 100 participants, so please let us know as soon as possible if you plan to participate.